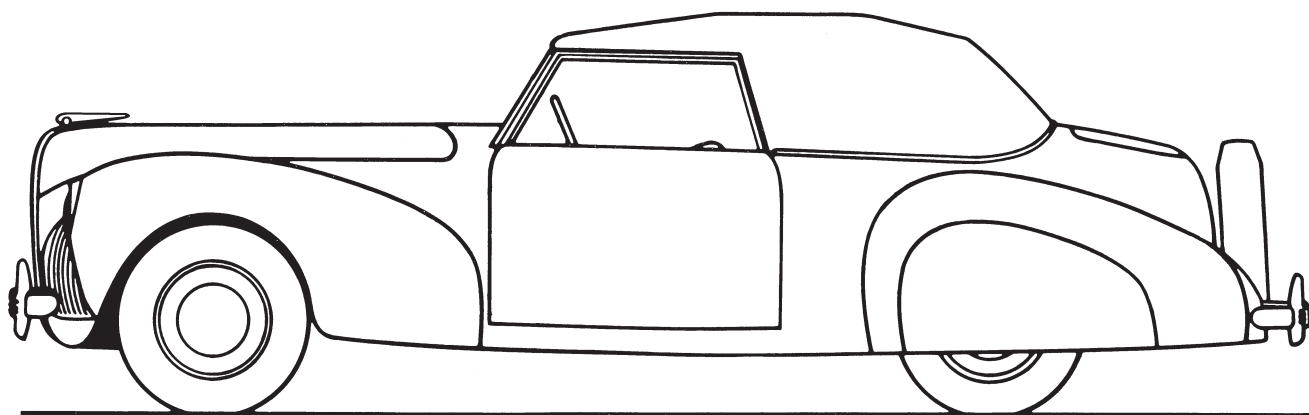


It's baaaack . . . and better than ever!

# LZOC EAST



The Eastern Chapter of LZOC announces its new reorganization, with plans afoot for a new series of car shows and swap meets . . . come join the fun!

## WANTED!

### New members to join the LZOC East Chapter

**O**FFICIALS of LZOC East are pleased to announce the reformation, re-organization, resurrection and re-vitalization of the eastern chapter of the Lincoln-Zephyr Owners Club. Organized for the benefit and enjoyment of eastern LZOC members from Maine to Florida and the eastern one-third of the U.S.A., the reconstituted LZOC East has been inaugurated to sponsor

and coordinate a new series of annual swap meets, Lincoln car shows, and other Zephyr-related social activities in convenient eastern locations, with an accent on publicizing the joys of Lincoln-Zephyring to new and younger audiences. Plans for the first event of 2020, a springtime swap meet in Hershey, Pennsylvania, are already on the drawing board; full details can be seen on the facing page. The swap meet will be held on Saturday only, rather than Friday and Saturday, to accommodate those buyers who have to work on Friday and would thus miss out on all the early-bird bargains.

LZOC East plans an aggressive pro-

gram aimed at recruiting new members. For example, says chapter president **Todd Calder**, "We are planning on reaching out to members and asking them to bring their Lincolns to larger car shows throughout the Northeast, where we will group the cars together. We'll have a banner made that will say, 'WANTED—Hot Rod Lincoln Enthusiasts,' with a classic illustration of a '38 Zephyr Coupe. Hopefully these car shows will be the perfect venue for introducing people to Lincolns who may have never seen one, and spark their interest in joining LZOC East as well as the national Zephyr club.

"We also plan to make good use of modern social media. We'll use the same

theme from the above-mentioned banner throughout the most popular social media platforms—Facebook, Instagram and Twitter. We're also planning two Lincoln meets in 2020, one of which will be a cookout. LZOC East happenings will be a lot of fun for everyone!"

The yearly membership fee for LZOC East is \$25.00 per year and includes a quarterly newsletter that will feature tech tips, coverage of car meets, stories about our members and a classified advertising section.

The officers of the LZOC East Chapter are as follows:

**Todd Calder**, *president*

**Gerald Richman**, *secretary*

**Ray Theriault**, *treasurer*

**Nathan Olweiler**, *director*

Ready to join the fun? Simply fill out the application form below (you could also make a photocopy of it, or use the handy swap meet card that is inserted in this issue of *The Way of the Zephyr*), and enclose it in an envelope with your payment. Membership applications and checks (payable to LZOC East Chapter) should be mailed to Ray Theriault, 189 Meridien Avenue, Southington, CT 06489-3628. We'll want your name and/or spouse's name, address, e-mail

## ANNOUNCING THE 2020 LZOC EAST SWAP MEET!

**T**he newly reformed Eastern chapter of LZOC is making plans for its first event, a revitalized Eastern Swap meet for Lincoln lovers. In the past, you'll remember that this event was held in south-central Pennsylvania—Harrisburg, then Lancaster—before the loss of our venue caused us to take several years' hiatus. Well, we're back—and we have a stellar location right in Hershey, Pennsylvania! What could be better than enjoying Hershey twice a year! We gather there in October for the AACA Eastern Fall Nationals, and now we can do it all again in full Lincoln force in March 2020!

The Hershey Region of the AACA has graciously granted us permission to use their meeting building, right next to the AACA museum, on Route 39 just north of HersheyPark. Plenty of parking, plenty of space to spread out those Lincoln parts, and great hotels right next door make this a perfect venue! Here are the particulars:

**WHEN:** Saturday, March 28, 2020

**TIME:** Opens at 8:00 a.m., closes when the last part is sold!

**LOCATION:** Hershey Region AACA, 131 Museum Dr., Hershey PA 17033

**COST:** FREE TO THE PUBLIC! There is no admission fee.

**PLEASE NOTE:** There is no requirement that you must be a member of LZOC National or LZOC East to attend or participate in this Swap Meet! All are welcome! (*Continued next page* 🗂)

☒ **YES!** Sign me up as a member of LZOC East!

Name \_\_\_\_\_ Spouse \_\_\_\_\_

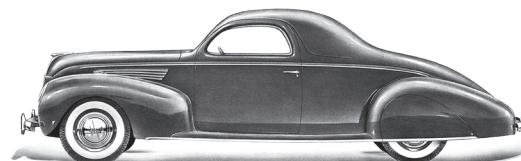
Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone Number \_\_\_\_\_ E-mail Address \_\_\_\_\_

H-V-12 Lincolns Owned (Give year, model, and body number) \_\_\_\_\_


■ Mail this application (or a photocopy) with your check for \$25 (payable to LZOC East Chapter) to:  
**RAY THERIAULT, LZOC EAST TREASURER**  
189 Meridien Avenue, Southington CT 06489-3628





■ *Wife Nawal and son Khaled helped LZOC East president Todd Calder show his 1942 Lincoln Continental at a recent local all-marques car show on the East Coast. Exposure like this is an ideal way to acquaint younger car buffs unfamiliar with the H-V-12 Lincoln line with the joys of Zephyrism—and the classic styling of the Zephyrs and Continentals that has made Lincoln lovers of us all.*

address, phone number, and a list of the Lincolns that you own.

At a time when many single-marque vintage-auto clubs are facing a decline in membership, we are hopeful that the shot in the arm provided by the rejuvenated LZOC East will serve to make ardent Zephyrists of a new generation of previously unacquainted car buffs, and that this renascent enthusiasm will boost the popularity of the national club as a whole. 

**SWAP MEET VENDORS:** If you want to sell Lincoln parts, please use the card enclosed with this issue of *The Way of the Zephyr* and reserve your tables now! Vendors who reserve tables may unload and set up on Friday night. More information will be forthcoming to those who reserve tables. Please note: **NO PARTS ALLOWED ON THE FLOOR.** All parts must be displayed on tables. Larger parts (fenders, hoods, etc.) will need to be kept outside. Deadline to reserve tables is March 1, 2020.

**HOTEL INFO:** The following hotels are right next door:

- **SpringHill Suites** (717) 583-2222
- **Quality Inn/Suites** (717) 583-5151
- **Hampton Inn** (717) 566-3369

**ACTIVITIES:** (1) We are planning a question-and-answer session in the afternoon on Saturday, around 2:30 p.m.–4:30 p.m. You'll have a chance to ask questions of some experienced Lincoln aficionados: **Earle Brown, Jerry Richman, Al McWade, Todd Calder,** and others have volunteered to help out!

(2) We will have a table set aside where vendors can donate good sellable parts, which will be auctioned off to help raise funds for the newly reformed LZOC East! The auction will be held after the question/answer session.

For more information about the LZOC East Swap meet, please e-mail [nathan.olweiler@gmail.com](mailto:nathan.olweiler@gmail.com). For info on LZOC East in general, feel free to contact Todd Calder at 860-803-1000.



■ *Todd Calder, the zealous president of the newly revived LZOC East, visits two other LZOC East organizers—where else but in their Lincoln-laden garages? At left, he's with secretary Jerry Richman and his gorgeous 1940 Lincoln Continental Cabriolet; at right, with treasurer Ray Theriault and his magnificent 1932 Lincoln.*